

**KENNIES IT**  
RUN BY IITians

# **KENNIES IT DATA CENTER**

## **The Foundation of Your Reliable IT Infrastructure**



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[www.kenniesit.com](http://www.kenniesit.com)



# ABOUT US

Kennies IT is a Tier III data centre specializing in end-to-end construction and operational management, offering reliable and scalable solutions for businesses. Designed with advanced infrastructure, including redundant power systems, energy-efficient cooling, and robust disaster recovery (DR) mechanisms, it ensures 99.99% uptime and seamless connectivity.

Kennies IT is your trusted partner for navigating the dynamic world of Data Centers, Scalable Cloud, AI, and IoT. It focuses on facilitating digital transformation through AI-enabled platforms and infrastructure, promoting scalability, productivity, and security across hybrid IT environments. Kennies IT offers holistic models to support digital optimization goals, emphasizing agility and flexibility in service delivery through its core verticals—**Kennies IT DC, Nublar Bharat Cloud, and Kennies AI.**





# MISSION

At **Kennies IT data center**, we are committed to making a data ecosystem where data remains easily accessible, scalable, and reliable.

**Championing  
Sustainability**

**Driving  
Innovation**



**Delivering  
Excellence**

**Enhancing  
Connectivity**

**Nurturing  
Community  
Growth**



# VISION

## (1) Strategic Objectives



5 units Edge  
Data Centers  
Rollout



Incorporating  
renewable energy  
to reduce carbon  
footprint

## (2) Market Expansion Plan

### Hyperscale Data Centers

Pune



Hyderabad



Bangalore



### Edge Data Centers

Lucknow



Telangana



Jaipur



Bhopal





# DATA CENTER SERVICES



## Enterprise Hosting

- Dedicated Server
- VPS Hosting
- Virtual Machine
- Disaster Recovery
- Managed Database
- Corporate Email



## Cloud Hosting Services

- Multi Cloud Hosting
- Cloud CDN
- Public Cloud
- Private Cloud
- Hybrid Cloud
- Cloud Storage
- Cloud Backup



## Server Colocation

- Single Server
- Cabinet Colocation
- Rack Space Colocation
- Cage Colocation
- 1 U Colocation



## Managed Hosting

- Bare Metal Server
- Monitoring
- Tech Support
- Reporting
- Security
- Backup





### **Data Center Infrastructure**

- End-to-End Data Center Integration
- Turnkey Data Center Solutions
- Edge Data Centers
- High-Availability Architecture Design
- Private Data Center Development



### **Network & Connectivity Services**

- High-Speed Data Center Networking
- Software-Defined Networking (SDN)
- Content Delivery Network (CDN) Services
- Data Center Interconnect (DCI)
- Network Traffic Optimization & Load Balancing



### **Compliance & Synchronization Services**

- Regulatory Compliance Consulting
- Data Encryption & Protection
- DDoS Mitigation & Cybersecurity
- AI-Driven Threat Detection
- Data Replication & Synchronization



### **Custom Infrastructure Development**

- Tailored infrastructure design
- Disaster Recovery Site
- Resilient system development
- Containerization and microservices architecture
- Kubernetes and container orchestration



# DATA CENTER SERVICES MODELS

## Infrastructure as a Service

Applications

Data

Run Time

Middleware

Operating System

Virtualization

Servers

Storage

Security

Networking

## Platform as a Service

Applications

Data

Run Time

Middleware

Operating System

Virtualization

Servers

Storage

Security

Networking

## Software as a Service

Applications

Data

Run Time

Middleware

Operating System

Virtualization

Servers

Storage

Security

Networking



Self Management



Managed By Service Provider



# NUBLAR BHARAT CLOUD SOLUTION

Likewise the name 'Nublar' we at Kennies will make the cloud hosting solutions 'to cloud' where Sky is the limit! Nublar Bharat can transit businesses to cloud infrastructure to scale & grow!

## Nublar Bharat For Innovation & Excellence

Bless Your Business With Blazing-fast loading, cost saver, scalable, unmatched reliability, and highly secured cloud hosting solutions. For **IaaS, PaaS, and SaaS**, our solutions will serve with the best technicalities!





# NUBLAR BHARAT CLOUD SERVICES

01

## Hybrid Cloud Architecture

- On-premise integration
- Multi-cloud management
- Workload distribution
- Environment synchronization
- Cross-platform security

02

## High-Performance Computing

- GPU-accelerated instances
- Bare metal solutions
- Low-latency configurations
- Memory-optimized clusters
- Scientific computing platforms

03

## Managed Cloud Security

- Intrusion detection & prevention
- DDoS protection
- Data encryption
- Vulnerability scanning
- Compliance monitoring



**04**

### **Cloud-Native Development Platform**

- Container orchestration
- Serverless computing
- Microservices support
- CI/CD pipeline integration
- DevOps toolchain

**05**

### **Disaster Recovery Solutions**

- Automated backups
- Geo-redundant storage
- Failover configuration
- Recovery time optimization
- Business continuity planning

**06**

### **Edge Computing Solutions**

- Global edge network
- Content delivery acceleration
- IoT data processing
- Low-latency applications
- Distributed computing



# TRANSFORMING BUSINESSES WITH KENNIES AI SOLUTIONS

At Kennies, we combine the power of AI and IOT to develop intelligent, data-driven solutions that enhance business operations and decision-making. Our team of AI specialists, data scientists, and IOT engineers work together to create integrated systems that harness the power of real-time data, automation, and machine learning.

## Our core competencies include:



**PREDICTIVE  
MAINTENANCE**



**AUTOMATION AND SMART  
CONTROL SYSTEMS**



**ADVANCED CV  
& NLP**



**PERSONALIZED AI SOLUTIONS  
FOR INDUSTRY-SPECIFIC NEEDS**



# EMPOWER YOUR BUSINESS WITH AI SOLUTIONS

01

## Customer Engagement (GenAI-Powered)

**AI Chatbots & Virtual Assistants** – Answer customer queries instantly.

**AI-generated Personalized Emails** – Higher conversions, better engagement.

**Automated Social Media Content** – Never run out of fresh content.

**AI-Powered Sentiment Analysis** – Understand customer emotions.

02

## AI for Sales & Marketing

**AI-Generated Product Descriptions** – Faster online store setup.

**Smart Ad Targeting** – Higher ROI with precise audience segmentation.

**AI-Powered CRM** – Automate follow-ups.

**Chatbots for Lead Generation** – Engage potential customers.

03

## AI for Business Automation

**AI-Powered Document Processing** – Automate invoices, reduce manual errors.

**AI Voice Assistants** – Schedule meetings, manage emails, boost productivity.

**Automated HR & Recruitment** – Hire the right talent faster with AI screening.

**AI-Powered Workflow Automation** – Streamline mundane tasks.





04

## AI for Operations & Decision-Making

**Predictive Inventory Management** – Optimize supply chain.

**AI-Powered Financial Insights** – Track cash flow, detect fraud.

**AI in Manufacturing** – Predict machine failures, reduce downtime.

**Inventory Forecasting** – Demand prediction accuracy.

05

## Unlimited Possibilities with Kennies AI

**AI-Based OCR Documents** – Automated text extraction.

**Predictive Maintenance** – Equipment failure prevention.

**AI-Powered SaaS** – Intelligent cloud automation.

**ERP with AI** – Optimized business operations.





# MULTIPLE REDUNDANT POWER SUPPLY

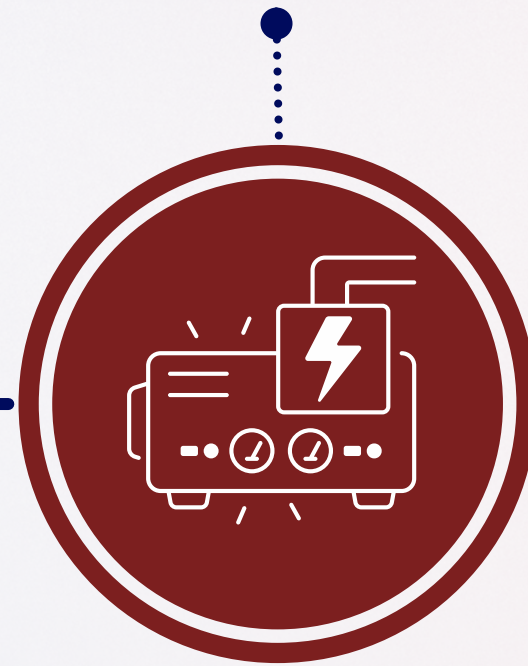
**UPS with N+N  
Redundancy**



**N+1. Redundant  
Electrical  
Design &  
Distribution**



**N+2 dual  
Diesel  
Generators**



**Automated  
switch from  
primary to  
back-up source!**



**Dual PDU  
power feed  
sources to  
each Rack**





# COOLING

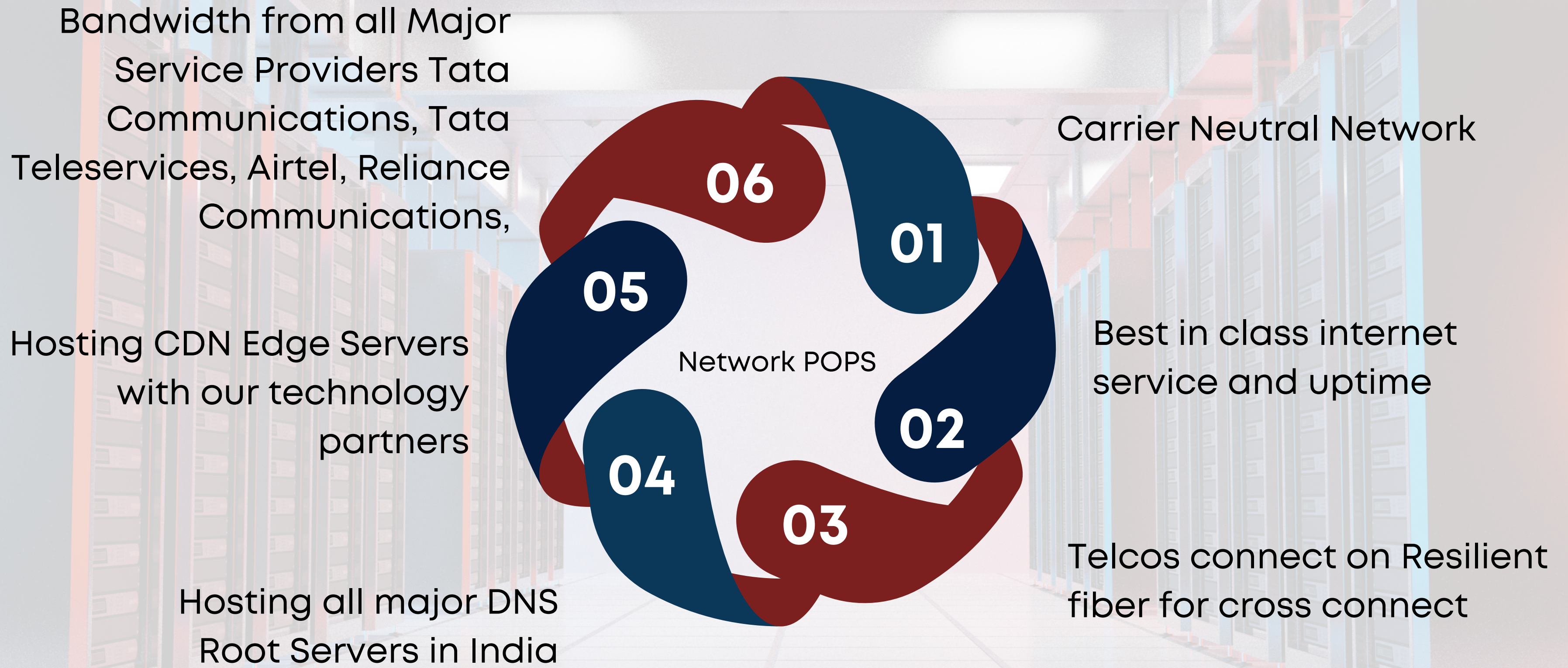
- 1 Air Cooling system with N+2 precision AC Management temperature and humidity
- 2 In-row cooling cold ailed containment solutions with smart IOT sensor
- 3 Complete humidity-controlled environment
- 4 In-House PAC Technology for advanced precision cooling tailored for high-density data centers.

# FIRE PROTECTION

- 1 High speed laser, very early smoke detection (VESDA) system
- 2 NOVEC 1230 fire suppression system
- 3 Advanced fire alarms and aspirating smoke sensors
- 4 Gas-based fire suppression systems (clean agent systems)

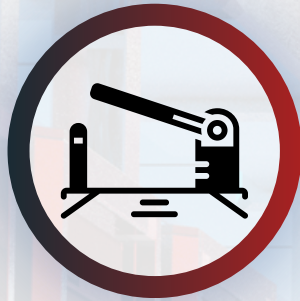


# NETWORK





# SEVEN LAYERS OF ROBUST SECURITY



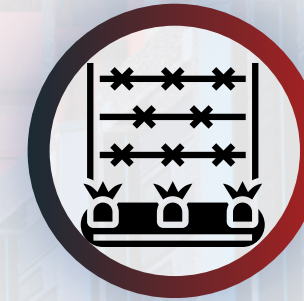
**DFMD & Boom  
Barrier**



**24x7 On-site  
security  
presence**



**Biometric  
Access for  
entry & exit**



**Boundry wall  
and Fencing**



**24x7 surveillance  
cameras with  
storage back-up  
upto 60 days**



**Building Access-  
Government  
recognized KYC**



**Alarm & Fire  
Detection with  
automated  
notification**



# CORE VALUES



**Offering  
advanced data  
center solutions**

**Consistent  
performance  
with 99.95%  
uptime.**



**Offering  
compliance  
and secure  
infrastructure.**

**Focused on  
eco-friendly  
operations.**





# KEY COMMITMENT

**Customized  
services for unique  
business needs**

**01 |**



**Dedicated 24\*7  
technical  
assistance**

**| 02**



**Infrastructure  
that grows with  
your business**

**03 |**



**Hassle-free  
transition to  
various services**

**| 04**





# WHY CHOOSE KENNIES DATA CENTER?

## RELIABILITY

Kennies Data Center aims to utilize next-gen hardware and technology to assure high performance and reliability. With solid infrastructure and redundant systems, we assure minimal downtime and optimal uptime.



## EXPERT SUPPORT

The professional support team at Kennies is easily accessible 24\*7 to answer your queries and provide direction. Moreover, we ensure to keep your business operations running smoothly without interruptions.



## DATA ENCRYPTION

Security turns out to be one of the most important aspects for any kind of business. Kennies assists comprehensive security measures involving advanced firewalls, DDoS protection, regular security audits and 24/7 monitoring.



## ECONOMICAL SOLUTIONS

Kennies Data Center provides competitive and transparent pricing models customized for multiple business requirements. The cost-effective plans assure that you get the best value for your investment without hidden fees.



## EASY INTEGRATION

The hosting solutions are designed for easy integration with multiple Windows based applications and services. The user-friendly control panel and management tools simplify the process of managing your hosting environment.



## UP-TIME

Kennies IT Data Center ensures 99.99% uptime, keeping your business online 24/7. Our advanced infrastructure and robust systems guarantee seamless reliability. With dual power supply management.





# KENNIES IT: A PROVEN PARTNER IN INNOVATION

Kennies IT has a proven track record in delivering innovative IT solutions and infrastructure. With our expertise in managing large-scale projects, including data centers, disaster recovery solutions, and ERP implementations, we are a reliable partner to bridge the gap between policy vision and ground-level execution.





# OUR CLIENTS







**MARKETING PARTNER**





# TECHNOLOGY PARTNERS





# OUR CERTIFICATIONS



**TIA-942-B-  
TIER-3  
COMPLIANT**



**ISO  
22301:2019**



**ISO  
9001:2015**



**ISO/IEC-  
27017:2015**



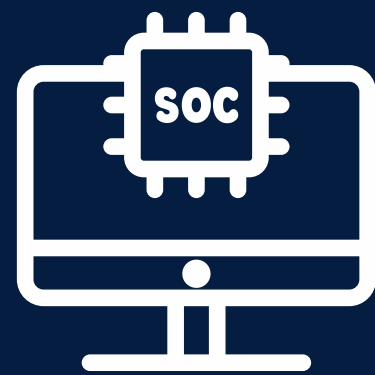
**ISO/IEC-  
27018:2014**



**ISO/IEC-  
27001:2013**



**HIPPA  
Certified**



**SOC 2  
Certified**



**PCI DSS**



**ISO  
22301:2012**



**ISO  
20000-1:2011**



# MEET OUR EXECUTIVES



**Mr. Sunil Kr. Badal**  
(IIT Kanpur Alumni)  
Founder, Chairman & CEO



**Mr. Anil Pandey**  
Founder & MD



**Mr. Ashutosh Chauhan**  
President



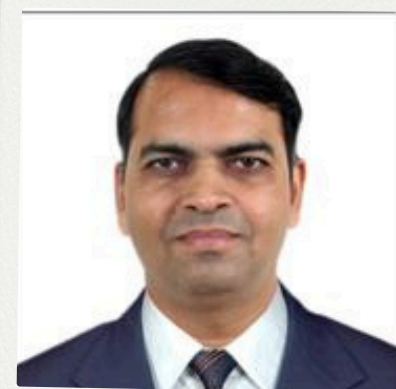
**Mr. Sarvagya Shukl**  
(IIT Kanpur Alumni)  
CTO (AI)



**Mr. Rameshwar Yadav**  
CTO (Data Center)



**Mr. Nitish Asthana**  
CDO (AI)



**Mr. Rajesh Kumar Khandelwal**  
CFA



**Mr. Abinesh Malik**  
CLO



**Mr. Gaurvendra Singh**  
(IIT Kanpur Alumni)  
VP Enterprise South Zone



**Mr. Anil Shah**  
(IIT Kanpur Alumni)  
VP Enterprise East Zone



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